

JESSE COOKE

Business Builder, Designer & Marketer

CONTACT

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Eagle Mountain, UT 84005

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🌐 www.jessecooke.io

SKILLS

PROFESSIONAL

Marketing	■ ■ ■ ■ ■
Business	■ ■ ■ ■ ■
Design	■ ■ ■ ■ ■
Wordpress	■ ■ ■ ■ ■
Advertising	■ ■ ■ ■ ■
UI/UX	■ ■ ■ ■ ■
CRM	■ ■ ■ ■ ■

Personal

Teamwork	■ ■ ■ ■ ■
Leadership	■ ■ ■ ■ ■
Creativity	■ ■ ■ ■ ■

REFERENCES

Dan Stirling-Talbert
UI/UX Developer - Slate
Phone: 513.884.8779
Email: dan@slatedev.com

Blaine Burton
CEO - Beeline
Phone: 661.435.2221
Email: blaineburton1@gmail.com

ABOUT ME

I love building companies. I'm assertive and detail oriented, while still being creative and flexible. I have years of experience creating automated sales processes from lead generation to automation and sales management. I have a background in both design and business management, translating business strategies into beautiful branding and marketing. From product, team, and business development to websites, ad campaigns and CRMs I have the experience and talent to bring success.

EXPERIENCE

CEO 2018 • Present

Boon - boonsuite.com

Conceptualized, designed, and managed a Customer Engagement Platform SaaS product from idea through funding at a 2 million dollar valuation in less than one year.

CEO 2017 • 2018

Slate - slatedev.com

Took over a fledgling software development company losing tens of thousands a month. We were cash flow positive within 6 months and within a year had generated over \$300k in profit.

CMO 2016 • 2017

Bottega - bottega.tech

Co-founded, Created a brand & website, and implemented a marketing strategy for an accredited coding school. Responsible for paid marketing campaigns, drip campaigns, website traffic, conversion and nurturing of leads.

EDUCATION

BYU - IDAHO
Bachelors in Business Management

Businesses Featured in

Forbes

Inc.

Microsoft

TODAY